

## Intro

A visual mass communicator with delicious yet precise design that distinctively encapsulates quintessential concepts. Sprout beauty and order around functions while proofing against human errors, aided by bilingually researching with insatiable curiosity and fluidly examining in from the terminal to the systemic scale, whether in a team or in autonomy. Your target audience is mine.

## Experience

### L. A. Link Corp.

*Full-time Designer (2008<sup>6</sup>-2015<sup>9</sup>: Los Angeles)*

*A Taiwanese company in international trade and wholesale mainly for frozen and dried food*

- + Food packaging
- + Food photography
- + Tradeshow visuals
- + Stationery
- + Web & Sns graphics
- + Pallet pattern
- + Prepress
- + Forms & Signs

### Parallax

*Part-time Intern (2008<sup>7-8</sup>: San Diego)*

*A Dutch-inspired small design studio with a variety of clients from government agencies to startups*

- + Prepress
- + Package photography
- + Stationery
- + Data management

### Aztec Shops, Co.

*Part-time Designer (2007<sup>4</sup>-2008<sup>2</sup>: San Diego)*

*The operator of the on-campus stores and food courts*

- + Marketing collaterals
- + Production
- + Image processing
- + Teamworking
- + Vinyl signage
- + Store signage

### 8bitNews & film "Metamorphosis"

*Webmaster / Translator (2013<sup>12</sup>-2014<sup>5</sup>: Los Angeles)*

- + Site maintenance
- + SNS a/c management
- + Translation
- + Subtitling

### O.F.F.

*Webmaster / Designer (2011<sup>12</sup>-present: Los Angeles)*

- + Website design
- + Event key art
- + Meeting facilitation
- + Activism

### "Kaiki: Shin-MiMi" Promotion Team Designer / Marketing Assistant (2011<sup>4-7</sup>: Los Angeles)

- + SNS graphics
- + Translation
- + Marketing analysis
- + Brainstorming

### Japan Film Society

*Designer / Art Director (2010<sup>1</sup>-2011<sup>8</sup>: Los Angeles)*

- + Marketing collaterals
- + Website design
- + Branding
- + Logo design
- + Event photography

### San Diego State University

*B.A. in Graphic Design (2006<sup>9</sup>-2008<sup>6</sup>: San Diego)*

### Santa Monica College

*Liberal Arts (2004<sup>6</sup>-2006<sup>6</sup>: Los Angeles)*

### NIC International College in Japan

*G.E. / Yearbook Designer (2003<sup>4</sup>-2004<sup>4</sup>: Tokyo)*

### TED Translator

*Translator / Subtitled / Editor (2010<sup>4</sup>-present)*

### Anime Expo

*Guest-Relation / Embrem Designer (2010<sup>7</sup>)*

### AIGA Y13 Conference

*Conference Volunteer (2008<sup>3</sup>)*

### AIGA SDSU Champtr

*Active member (2007<sup>9</sup>-2008<sup>6</sup>)*

### Alpha Gamma Sigma Honor Society

*Graphic Designer / Board Member (2005<sup>9</sup>-2006<sup>6</sup>)*

*SDSU Logo Contest: Bronze Prize (2008)*

*The President's Volunteer Service Award (2006)*

*AGS Permanent Membership (2006)*

*Associated Student Government Scholarship (2006)*

*The Stiefel/Dockweiler Art Scholarship (2006)*

## Education

## Volunteer

## Award

## Competence +Proficiency

### Core Competence

- Packaging
- Visual Identity
- Poster
- Infographics
- Motion graphics
- Illustration
- Web
- Editorial
- Photography

### Languages

- Japanese
- English
- html+css
- php

### Software Proficiency

- Illustrator
- Photoshop
- InDesign
- Acrobat Pro
- AfterEffects
- Dreamweaver
- Tableau Public

### Web Proficiency

- NationBuilder
- WordPress
- Drupal
- Tumblr
- YouTube
- Hootsuite

### Professional Skills

- Organizing & Structuring
- Research & Analysis
- Prototyping & Prepress
- Packing & Shipping

### Extra Skills

- Translation & Subtitling
- Simultaneous Interpretation
- Troubleshooting
- Brush Calligraphy

### Interests

- Data, Journalism, Social Science, Politics, Badminton